

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)	FOR FCC USE ONLY
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>		FOR COMMISSION USE ONLY FILE NO. -20090408ACQ	
Licensee BOARD OF GOVERNORS OF MISSOURI STATE UNIVERSITY			
Call Sign KOZK	Facility Id 51102		Previous Call Sign (if applicable)
Community of License			
City SPRINGFIELD	State MO	County GREENE	Zip Code 65897 -
Nielsen DMA SPRINGFIELD MO	World Wide Web Home Page Address WWW.OPTV.ORG		Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2014
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	21		
<input checked="" type="checkbox"/> Digital	23		
Report reflects information for quarter ending: 03/31/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?			<input checked="" type="radio"/> Yes <input type="radio"/> No
<b>Simulcasting:</b>			
Are you simulcasting on your Analog channel and your primary Digital stream?			<input checked="" type="radio"/> Yes <input type="radio"/> No
<b>Application Purpose:</b>			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment			File Number -
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

**Section C (For Noncommercial broadcasters only)**

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?	<input checked="" type="radio"/> Yes <input type="radio"/> No
<b>30 Minute Educational Programs - Last Quarter</b>	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs 4	
Comments: KOZK AIRED FOUR DIFFERENT PROGRAMS ON THE DIGITAL TRANSITION THAT AIRED A TOTAL OF 17 TIMES. THE FIRST WAS A 30 MINUTE PBS PRODUCED PROGRAM TITLED "GET READY FOR DIGITAL TV". THE REMAINING THREE WERE ONE-HOUR LOCALLY PRODUCED CALL-IN PROGRAMS. WE COORDINATED WITH STATIONS FROM THE SPRINGFIELD MARKET TO STAFF THE	

PHONE BANK DURING THE ORIGINAL AIRING OF EACH PROGRAM AND FOR AN ADDITIONAL HOUR AFTER THE END OF EACH PROGRAM.

#### Section D (For all broadcasters)

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input type="radio"/> Yes <input checked="" type="radio"/> No
Comments:	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: THE STATION'S HOME PAGE PROVIDED LINKS TO THE FOLLOWING DTV INFORMATIONAL SITES: PBS, NAB, FCC, NTIA AND THE DIGITAL TELEVISION TRANSITION COALITION. THE SITE ALSO PROVIDES A STEP-BY-STEP SLIDESHOW OF INSTRUCTIONS ON HOW TO HOOK UP A DIGITAL CONVERTER BOX, INFORMATION ABOUT DTV ON-AIR PROGRAMS AND OUTREACH EVENTS, AS WELL AS A LIST OF FREQUENTLY ASKED QUESTIONS.	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements	
Comments:	
<input checked="" type="checkbox"/> Community Events	
Comments: IN COORDINATION WITH OTHER SPRINGFIELD BROADCASTERS, KOZK PARTICIPATED IN A DTV INFORMATIONAL SESSION AT THE MALL ON JANUARY 17. ON JANUARY 30TH, KOZK HOSTED AN OPEN HOUSE IN OUR FACILITY TO ANSWER QUESTIONS AND DEMONSTRATE CONVERTER BOX HOOK-UPS. ON FEBRUARY 5, KOZK HOSTED AN FCC DTV TOWN HALL MEETING THAT INCLUDED PANELISTS FROM ALL MAJOR SPRINGFIELD STATIONS, AN FCC REPRESENTATIVE AND A Q & A SESSION.	
<input checked="" type="checkbox"/> Other (describe)	
Comments: BECAUSE KOZK TERMINATED ANALOG BROADCASTING ON MARCH 31, 2009, THE STATION AIRED THE REQUIRED ANALOG TERMINATION SPOTS PRIOR TO THE TRANSITION.	
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>	
Comments:	

**Station Certification**

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VICE PRESIDENT, MISSOURI STATE UNIVERSITY
Signature JAMES BAKER	Date (mm/dd/yyyy) 04/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERF, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**