




# **Broadcast Services Public Broadcasting Entities Operated By Missouri State University**

**Independent Auditor's Report and Financial  
Statements**

June 30, 2024 and 2023



**Broadcast Services Public Broadcasting Entities  
Operated By Missouri State University  
Contents  
June 30, 2024 and 2023**

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## Independent Auditor's Report

The Board of Governors  
Broadcast Services  
Missouri State University  
Springfield, Missouri

### Report on the Audit of the Financial Statements

#### *Opinion*

We have audited the financial statements of Broadcast Services, Public Broadcasting Entities operated by Missouri State University (Broadcast Services) as of and for the years ended June 30, 2024 and 2023, and the related notes to the financial statements, which collectively comprise the Broadcast Services' basic financial statements as listed in the table of contents.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Broadcast Services as of June 30, 2024 and 2023, and the changes in its financial position and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### *Basis for Opinion*

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the "Auditor's Responsibilities for the Audit of the Financial Statements" section of our report. We are required to be independent of Broadcast Services and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### *Emphasis of Matter*

As discussed in *Note 1*, the accompanying financial statements of Broadcast Services are intended to present the financial position and changes in net position and cash flows for only that portion of activities that is attributable to the transactions of Broadcast Services. They do not purport to, and do not present fairly, the financial position of Missouri State University as of June 30, 2024 and 2023, and the changes in its net position and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

### ***Responsibilities of Management for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Broadcast Service's ability to continue as a going concern for 12 months beyond the financial statement date, including any currently known information that may raise substantial doubt shortly thereafter.

### ***Auditor's Responsibilities for the Audit of the Financial Statements***

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Broadcast Services' internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Broadcast Services' ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

### ***Required Supplementary Information***

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis listed in the table of contents be presented to supplement the basic financial statements. Such information, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board, who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

### ***Supplementary Information***

Our audit was conducted for the purpose of forming an opinion on the financial statements that collectively comprise Broadcast Services' basic financial statements. The Schedules of Statement of Revenues, Expenses, and Changes in Net Position Information by Station and the Operating Expenses by Function schedules as listed in the table of contents, are presented for purposes of additional analysis and are not a required part of the basic financial statements.

The Schedules of Statement of Revenues, Expenses, and Changes in Net Position Information by Station and the Operating Expenses by Function schedules are the responsibility of management and were derived from and relate directly to the underlying accounting and other records used to prepare the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the Schedules of Statement of Revenues, Expenses, and Changes in Net Position Information by Station and the Operating Expenses by Function schedules are fairly stated in all material respects in relation to the basic financial statements as a whole.

***Forvis Mazars, LLP***

**Springfield, Missouri  
January 14, 2025**

**Broadcast Services  
Public Broadcasting Entities Operated By  
Missouri State University  
Management's Discussion and Analysis  
Years Ended June 30, 2024 and 2023**

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***Introduction***

The purpose of this section of Broadcast Services' financial statements is to present a discussion and analysis of the financial performance of Broadcast Services during the fiscal years ended June 30, 2024 and 2023, and its financial position at those dates. This discussion has been prepared by management along with the financial statements and related footnote disclosures and should be read in conjunction with the financial statements and footnotes. The discussion and analysis are designed to focus on current activities, including comparative analysis, resulting change, and current known facts—as well as to briefly summarize the relevant historical factors that provide broad context for analysis.

Technological changes have guided much of the major investments of both radio and television since the stations merged—beginning with upgrades to digital broadcasting. More recently, television has implemented Federal Communications Commission (FCC) required channel changes for both KOZK-Springfield and KOZJ-Joplin. Starting in FY2025, both stations will implement various infrastructure projects through a public media grant funded by the Federal Emergency Management Agency (FEMA).

In FY2003-FY2011, the television and radio stations implemented digital broadcasting, largely funded by federal grant programs such as the Public Telecommunications Facilities Program (PTFP) administered by the Department of Commerce under, and the Digital Distribution Fund (DDF) administered by Public Broadcasting Service (PBS), and the CPB Radio Digital Grant program.

KSMU and OPT secured private Foundation funding in FY2015 to upgrade aging equipment in its radio and television Master Control and Production facilities. That upgrade spanned both FY2015 and FY2016 and has provided further operating stability to the Stations' technical operations.

With elimination of federal government programs such as PTFP, stations like KSMU and Ozarks Public Television have had to rely on private funding that is often difficult to secure in a competitive fundraising environment. In the past, PTFP provided essential 50% funding for many station technical projects. The case needs to continue to be made regarding the importance of dedicated federal grant monies to secure the technical infrastructure of local public radio and television stations such as KSMU and OPT. The ability to transition to new technology standards such as ATSC 3.0 will be dependent on available funding.

As a result of the FCC's Spectrum Auction in 2016, the TV operation was required to change channels for both KOZK-Springfield (assigned to Phase 1 of the repack) and KOZJ-Joplin (assigned to Phase 2 of the repack). In April 2018, KOZK suffered a complete tower collapse when tower workers were on the tower performing critical repack work. This tragedy caused extreme disruption to the operations of KOZK. Despite the incredible hardship, both stations successfully changed channels ahead of schedule in September 2018. KOZK made its transition with a reduced-power temporary facility. In September 2019, the Missouri State University Board of Governors approved a long-term (20-year) lease agreement to secure tower space for the station's final facility. The associated tower lease payments will be fully covered by the insurance proceeds related to the tower collapse. KOZK returned to full-power operation in January 2020. All repack-related expenses were reimbursed through the FCC reimbursement fund. Special accounts for this project were established at the University to manage the expenses and associated reimbursement from the FCC, as well as the expenses and proceeds associated with the insurance claim. The expenses and reimbursements spanned FY2017–FY2021.

***Financial Highlights***

The financial highlights of the Stations are contained in this section. Comparative information provides additional information about the financial condition of the Stations.

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**STATEMENT OF NET POSITION**

The statement of net position presents the assets, liabilities, and net position of the Stations at the close of business on June 30, 2024 and 2023. The presentation is based on the accrual basis of accounting. The capital assets are presented net of depreciation accumulated from date of acquisition. The statement also presents all of the assets, liabilities, and net position in one column. This allows the reader to determine the Stations' total position at the report date. Both assets and liabilities are grouped into current and noncurrent categories to show the reader the availability of the assets and the time of maturity of the liabilities.

<b>Condensed Statement of Net Position</b>	<b>2024</b>	<b>2023</b>	<b>Change</b>
Current assets			
Cash and cash equivalents	\$ 11,604,608	\$ 11,798,901	\$ (194,293)
Pledges receivable, net	7,419	7,419	-
Prepaid expense	149,719	108,148	41,571
Total current assets	<u>11,761,746</u>	<u>11,914,468</u>	<u>(152,722)</u>
Noncurrent assets			
Investments	1,860,702	1,750,560	110,142
Lease assets, net	4,058,397	4,307,028	(248,631)
Capital assets, net	1,622,902	1,944,582	(321,680)
Total noncurrent assets	<u>7,542,001</u>	<u>8,002,170</u>	<u>(460,169)</u>
Total assets	<u>19,303,747</u>	<u>19,916,638</u>	<u>(612,891)</u>
Current liabilities			
Accounts payable, accrued expenses, and accrued payroll	306,180	440,548	(134,368)
Lease liability – current	208,691	190,565	18,126
Total current liabilities	<u>514,871</u>	<u>631,113</u>	<u>(116,242)</u>
Lease liability	4,602,236	4,700,384	(98,148)
Total liabilities	<u>5,117,107</u>	<u>5,331,497</u>	<u>(214,390)</u>
Net position			
Net investment in capital assets	870,372	1,360,661	(490,289)
Restricted	72,869	72,869	-
Unrestricted	13,243,399	13,151,611	91,788
Total net position	<u>\$ 14,186,640</u>	<u>\$ 14,585,141</u>	<u>\$ (398,501)</u>

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	<u>2023</u>	<u>2022</u>	<u>Change</u>
<b>Condensed Statement of Net Position</b>			
Current assets			
Cash and cash equivalents	\$ 11,798,901	\$ 11,656,559	\$ 142,342
Pledges receivable, net	7,419	8,365	(946)
Prepaid expense	108,148	107,519	629
Total current assets	<u>11,914,468</u>	<u>11,772,443</u>	<u>142,025</u>
Noncurrent assets			
Investments	1,750,560	1,774,628	(24,068)
Lease assets, net	4,307,028	4,630,015	(322,987)
Capital assets, net	1,944,582	2,012,140	(67,558)
Total noncurrent assets	<u>8,002,170</u>	<u>8,416,783</u>	<u>(414,613)</u>
Total assets	<u>19,916,638</u>	<u>20,189,226</u>	<u>(272,588)</u>
Current liabilities			
Accounts payable, accrued expenses, and other	440,548	356,196	84,352
Lease liability - current	190,565	180,092	10,473
Total current liabilities	<u>631,113</u>	<u>536,288</u>	<u>94,825</u>
Lease liability	<u>4,700,384</u>	<u>4,848,239</u>	<u>(147,855)</u>
Total liabilities	<u>5,331,497</u>	<u>5,384,527</u>	<u>(53,030)</u>
Net position			
Net investment in capital assets	1,360,661	1,613,824	(253,163)
Restricted	72,869	72,869	-
Unrestricted	13,151,611	13,118,006	33,605
Total net position	<u>\$ 14,585,141</u>	<u>\$ 14,804,699</u>	<u>\$ (219,558)</u>



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The assets section of the statement of net position has two basic sections, current and noncurrent. They include the following:

**CURRENT ASSETS**

***Cash and Cash Equivalents***

Cash and cash equivalents consist of cash in University and/or Foundation bank accounts and investments in term investments with original maturities of three months or less from the date of acquisition.

***Accounts Receivable***

Accounts receivable are primarily amounts due from federal, state, and private granting agencies, but also may include trade receivables.

***Pledges Receivable***

Unconditional gifts expected to be collected within one year are reported as current pledges receivable at their net realizable value. Unconditional gifts expected to be collected in future years are reported as noncurrent pledges receivable at the present value of estimated future cash flows and net of allowance for uncollectible pledges. The resulting discount is amortized using the level-yield method.

***Prepaid Expenses***

Prepaid expenses are costs that relate to activities applicable to future periods. The items reported in this category will be converted to the use of the Stations within the next fiscal year.

**NONCURRENT ASSETS**

***Investments***

Investments with maturities that exceed one year are reported in this category. Endowment funds and funds treated as endowment by the Stations are held by the Foundation and managed as a pooled investment fund. The investment pool includes equity securities and debt securities, which are carried at fair value.

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***Capital Assets, Net***

Capital assets consist of buildings and equipment, net of accumulated depreciation. Most years will include modest increases in equipment. Significant increases in equipment and other capital categories typically occur in conjunction with the receipt of external capital gifts and grants.

	<u>KSMU</u>	<u>OPT</u>	<u>2024</u>	<u>2023</u>	<u>Change</u>
Buildings and improvements	\$ 140,246	\$ 732,335	\$ 872,581	\$ 872,581	\$ -
Towers and transmitters	616,641	2,598,259	3,214,900	3,214,900	-
Fixed equipment	148,973	830,206	979,179	979,179	-
Equipment	464,994	1,991,741	2,456,735	2,507,957	(51,222)
	<u>1,370,854</u>	<u>6,152,541</u>	<u>7,523,395</u>	<u>7,574,617</u>	<u>(51,222)</u>
Accumulated depreciation	<u>(1,354,753)</u>	<u>(4,545,740)</u>	<u>(5,900,493)</u>	<u>(5,630,035)</u>	<u>(270,458)</u>
	<u>\$ 16,101</u>	<u>\$ 1,606,801</u>	<u>\$ 1,622,902</u>	<u>\$ 1,944,582</u>	<u>\$ (321,680)</u>
	<u>KSMU</u>	<u>OPT</u>	<u>2023</u>	<u>2022</u>	<u>Change</u>
Buildings and improvements	\$ 140,246	\$ 732,335	\$ 872,581	\$ 621,644	\$ 250,937
Towers and transmitters	616,641	2,598,259	3,214,900	3,201,905	12,995
Fixed equipment	148,973	830,206	979,179	979,179	-
Equipment	464,994	2,042,963	2,507,957	2,481,074	26,883
	<u>1,370,854</u>	<u>6,203,763</u>	<u>7,574,617</u>	<u>7,283,802</u>	<u>290,815</u>
Accumulated depreciation	<u>(1,349,457)</u>	<u>(4,280,578)</u>	<u>(5,630,035)</u>	<u>(5,271,662)</u>	<u>(358,373)</u>
	<u>\$ 21,397</u>	<u>\$ 1,923,185</u>	<u>\$ 1,944,582</u>	<u>\$ 2,012,140</u>	<u>\$ (67,558)</u>

Decrease in net capital assets occurred in 2024 and 2023.

The liabilities section of the statement of net position has two sections, current and noncurrent.

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**CURRENT LIABILITIES**

***Accounts Payable, Accrued Expenses, and Accrued Payroll***

Accounts payable and accrued liabilities represent amounts that were due at June 30, 2024, 2023, and 2022, for goods and services received prior to the end of the fiscal year. They include regular trade payables in the process of payment and accrued payroll. The accrued payroll included salaries earned but not paid at June 30, 2024, 2023, and 2022, as well as an accrual for accumulated vacation and sick pay.

**NET POSITION**

Net position represents the difference between the Stations' assets and liabilities. Net position is broken down by net investment in capital assets, restricted – nonexpendable, restricted – expendable, and unrestricted.

Restricted are those amounts whose purpose has been determined by an outside party. The nonexpendable portion represents the amount of gifts to Broadcast Services permanently restricted by the donors as endowment. The Foundation manages this money and provides investment return for the operations of the Stations. The expendable amount represents grants and contracts from third-party agencies with expenditure restrictions that will be released as time and purpose restrictions are met.

Unrestricted represent those balances from operational activities that have not been restricted by parties external to the University such as granting agencies. This includes funds that have been designated by the governing Board for specific purposes as well as amounts that have been contractually committed for goods and services that have not yet been received.

	<u>2024</u>	<u>2023</u>	<u>Change</u>
<b>Net Position as of June 30</b>			
Net investment in capital assets	\$ 870,372	\$ 1,360,661	\$ (490,289)
Restricted	72,869	72,869	-
Unrestricted	<u>13,243,399</u>	<u>13,151,611</u>	<u>91,788</u>
Total net position	<u>\$ 14,186,640</u>	<u>\$ 14,585,141</u>	<u>\$ (398,501)</u>

	<u>2023</u>	<u>2022</u>	<u>Change</u>
<b>Net Position as of June 30</b>			
Net investment in capital assets	\$ 1,360,661	\$ 1,613,824	\$ (253,163)
Restricted	72,869	72,869	-
Unrestricted	<u>13,151,611</u>	<u>13,118,006</u>	<u>33,605</u>
Total net position	<u>\$ 14,585,141</u>	<u>\$ 14,804,699</u>	<u>\$ (219,558)</u>

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**STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION**

The statement of revenues, expenses, and changes in net position presents the operating results of the Stations, as well as the nonoperating revenues and expenses. Annual state appropriations, while budgeted for operations, are considered nonoperating revenues according to accounting principles generally accepted in the United States of America.

	<u>2024</u>	<u>2023</u>	<u>Change</u>
<b>Condensed Statements</b>			
Operating revenues	\$ 1,242,847	\$ 1,180,346	\$ 62,501
Operating expenses	5,688,814	5,858,642	(169,828)
Operating loss	<u>(4,445,967)</u>	<u>(4,678,296)</u>	<u>232,329</u>
Nonoperating revenues (expenses)			
Gifts, memberships, fundraising, and underwriting	2,130,178	2,743,783	(613,605)
University allocations	486,595	486,595	-
University indirect administrative support	748,252	806,454	(58,202)
Other	<u>682,441</u>	<u>346,906</u>	<u>335,535</u>
Net nonoperating revenues	<u>4,047,466</u>	<u>4,383,738</u>	<u>(336,272)</u>
Income (loss) before other revenues, expenses, gains, or losses	(398,501)	(294,558)	(103,943)
Capital grants and gifts	<u>-</u>	<u>75,000</u>	<u>(75,000)</u>
Increase (decrease) in net position	<u>(398,501)</u>	<u>(219,558)</u>	<u>(178,943)</u>
Net position, beginning of year	<u>14,585,141</u>	<u>14,804,699</u>	<u>(219,558)</u>
Net position, end of year	<u>\$ 14,186,640</u>	<u>\$ 14,585,141</u>	<u>\$ (398,501)</u>

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	<u>2023</u>	<u>2022</u>	<u>Change</u>
<b>Condensed Statements</b>			
Operating revenues	\$ 1,180,346	\$ 1,100,062	\$ 80,284
Operating expenses	5,858,642	5,263,519	595,123
Operating loss	<u>(4,678,296)</u>	<u>(4,163,457)</u>	<u>(514,839)</u>
Nonoperating revenues (expenses)			
Gifts, memberships, fundraising, and underwriting	2,743,783	2,172,550	571,233
University allocations	486,595	486,595	-
University indirect administrative support	806,454	588,466	217,988
Federal and nongovernmental grants	-	-	-
Other	346,906	132,036	214,870
Net nonoperating revenues	<u>4,383,738</u>	<u>3,379,647</u>	<u>1,004,091</u>
Income (loss) before other revenues, expenses, gains, or losses	(294,558)	(783,810)	489,252
Capital grants	75,000	38,395	36,605
Increase (decrease) in net position	<u>(219,558)</u>	<u>(745,415)</u>	<u>525,857</u>
Net position, beginning of year	<u>14,804,699</u>	<u>15,550,114</u>	<u>(745,415)</u>
Net position, end of year	<u>\$ 14,585,141</u>	<u>\$ 14,804,699</u>	<u>\$ (219,558)</u>

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**OPERATING REVENUES AND EXPENSES**

In 2024, KSMU experienced a decrease in operating loss. KSMU had an increase in operating revenues and a decrease in operating expenses. OPT had an increase in operating revenue and an increase in operating expenses. These changes were due to normal operating fluctuations and reflected a decrease of 13% for KSMU and an increase of 0% for OPT in the operating loss. OPT's share of the operating loss was 66% in 2024.

In 2023, KSMU experienced an increase in operating loss. KSMU had an increase in operating revenues and an increase in operating expenses. OPT had an increase in operating revenue and a decrease in operating expenses. These changes were due to normal operating fluctuations and reflected an increase of 20% for KSMU and an increase of 8% for OPT in the operating loss. OPT's share of the operating loss was 63% in 2023.

	<u>KSMU</u>	<u>OPT</u>	<u>2024</u>	<u>KSMU</u>	<u>OPT</u>	<u>2023</u>
Operating revenues	\$ 168,823	\$ 1,074,024	\$ 1,242,847	\$ 153,716	\$ 1,026,630	\$ 1,180,346
Operating expenses	1,683,013	4,005,801	5,688,814	1,900,365	3,958,277	5,858,642
Operating loss	<u>\$ (1,514,190)</u>	<u>\$ (2,931,777)</u>	<u>\$ (4,445,967)</u>	<u>\$ (1,746,649)</u>	<u>\$ (2,931,647)</u>	<u>\$ (4,678,296)</u>

	<u>KSMU</u>	<u>OPT</u>	<u>2023</u>	<u>KSMU</u>	<u>OPT</u>	<u>2022</u>
Operating revenues	\$ 153,716	\$ 1,026,630	\$ 1,180,346	\$ 140,223	\$ 959,839	\$ 1,100,062
Operating expenses	1,900,365	3,958,277	5,858,642	1,601,450	3,662,069	5,263,519
Operating loss	<u>\$ (1,746,649)</u>	<u>\$ (2,931,647)</u>	<u>\$ (4,678,296)</u>	<u>\$ (1,461,227)</u>	<u>\$ (2,702,230)</u>	<u>\$ (4,163,457)</u>

**Operating Revenues**

	<u>KSMU</u>	<u>OPT</u>	<u>2024</u>	<u>2023</u>	<u>Change</u>
<b>Operating Revenues</b>					
Sales and services of educational activities	\$ 9,580	\$ 642	\$ 10,222	\$ 9,605	\$ 617
Grants and contracts	142,239	1,015,483	1,157,722	1,115,788	41,934
Other	17,004	57,899	74,903	54,953	19,950
Total operating revenues	<u>\$ 168,823</u>	<u>\$ 1,074,024</u>	<u>\$ 1,242,847</u>	<u>\$ 1,180,346</u>	<u>\$ 62,501</u>

	<u>KSMU</u>	<u>OPT</u>	<u>2023</u>	<u>2022</u>	<u>Change</u>
<b>Operating Revenues</b>					
Sales and services of educational activities	\$ 8,800	\$ 805	\$ 9,605	\$ 9,335	\$ 270
Grants and contracts	131,643	984,145	1,115,788	1,072,809	42,979
Other	13,273	41,680	54,953	17,918	37,035
Total operating revenues	<u>\$ 153,716</u>	<u>\$ 1,026,630</u>	<u>\$ 1,180,346</u>	<u>\$ 1,100,062</u>	<u>\$ 80,284</u>

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***Sales and Services of Educational Activities***

This category includes all revenues derived from providing production and programming projects including services to educational organizations (colleges and universities) as well as rental of towers. There was an increase of \$617 in 2024 primarily attributable to KSMU and a decrease of \$270 in 2023.

***Grants and Contracts***

Nongovernmental grants are received from the Corporation for Public Broadcasting (CPB), which provides funding to public broadcasting stations nationally. There is a significant reliance on CPB support that represents a potential risk to ongoing operations. CPB is not a federal agency, but it does receive its funding through federal appropriations and therefore would be dependent upon the federal budgeting process and related political influences. If the Stations meet the qualifying criteria they are entitled to CPB grants. While the grant amounts fluctuate from year to year, historically CPB has been a stable source of revenue, with the Radio Station receiving grants since 1976 and OPT receiving grants since 1975. In 2024, operating grants and contracts increased \$41,934. In 2023, operating grants and contracts increased \$42,979.

***Operating Expenses***

Operating expenses are recorded on the accrual basis and reported showing the natural classifications of the expenses. In 2024, the overall change in operating expenses was a 2.9% decrease of \$169,828 from 2023. In 2024, the decrease was due to normal operating fluctuations. In 2023, the overall change in operating expenses was a 11.3% increase of \$595,123 from 2022. In 2023, the decrease was due to normal operating fluctuations. Operating expenses categorized by functional classification are as follows:

	<b>Salaries and Benefits</b>	<b>Supplies and Other Services</b>	<b>Depreciation</b>	<b>2024</b>	<b>2023</b>	<b>Change</b>
Program services						
Local programming and production	\$ 846,545	\$ 1,054,866	\$ -	\$ 1,901,411	\$ 1,904,723	\$ (3,312)
Broadcasting	613,596	257,772	-	871,368	870,583	785
Program information	82,358	66,786	-	149,144	193,542	(44,398)
Total program services	<u>1,542,499</u>	<u>1,379,424</u>	<u>-</u>	<u>2,921,923</u>	<u>2,968,848</u>	<u>(46,925)</u>
Support services						
Fundraising	286,726	417,864	-	704,590	777,117	(72,527)
Underwriting and grants	235,633	40,999	-	276,632	246,506	30,126
Management and general	246,385	843,568	-	1,089,953	1,135,226	(45,273)
Total support services	<u>768,744</u>	<u>1,302,431</u>	<u>-</u>	<u>2,071,175</u>	<u>2,158,849</u>	<u>(87,674)</u>
Depreciation	<u>-</u>	<u>-</u>	<u>695,716</u>	<u>695,716</u>	<u>730,945</u>	<u>(35,229)</u>
Total operating expenses	<u><u>\$ 2,311,243</u></u>	<u><u>\$ 2,681,855</u></u>	<u><u>\$ 695,716</u></u>	<u><u>\$ 5,688,814</u></u>	<u><u>\$ 5,858,642</u></u>	<u><u>\$ (169,828)</u></u>

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	<b>Salaries and Benefits</b>	<b>Supplies and Other Services</b>	<b>Depreciation</b>	<b>2023</b>	<b>2022</b>	<b>Change</b>
Program services						
Local programming and production	\$ 787,820	\$ 1,116,903	\$ -	\$ 1,904,723	\$ 1,877,288	\$ 27,435
Broadcasting	546,767	323,816	-	870,583	1,134,658	(264,075)
Program information	79,335	114,207	-	193,542	115,557	77,985
Total program services	<u>1,413,922</u>	<u>1,554,926</u>	<u>-</u>	<u>2,968,848</u>	<u>3,127,503</u>	<u>(158,655)</u>
Support services						
Fundraising	216,518	560,599	-	777,117	550,051	227,066
Underwriting and grants	225,794	20,712	-	246,506	224,655	21,851
Management and general	232,774	902,452	-	1,135,226	640,366	494,860
Total support services	<u>675,086</u>	<u>1,483,763</u>	<u>-</u>	<u>2,158,849</u>	<u>1,415,072</u>	<u>743,777</u>
Depreciation	<u>-</u>	<u>-</u>	<u>730,945</u>	<u>730,945</u>	<u>720,944</u>	<u>10,001</u>
Total operating expenses	<u>\$ 2,089,008</u>	<u>\$ 3,038,689</u>	<u>\$ 730,945</u>	<u>\$ 5,858,642</u>	<u>\$ 5,263,519</u>	<u>\$ 595,123</u>

**NONOPERATING REVENUES (EXPENSES) NET**

While the accounting classification of "nonoperating" revenues is appropriate for financial statement presentation, these sources of income (capital grants and contracts, charitable gifts, fundraising, and underwriting) are vital to the ongoing operations of the Stations. Nonoperating revenues comprised 77% of all revenues in 2024, 79% of all revenues in 2023, and 76% in 2022. Regrouping all revenue sources into major categories indicates the significance of the grants, contracts, gifts, and fundraising revenues.

	<b>2024</b>	<b>2023</b>	<b>Change</b>
Operating revenues	\$ 1,242,847	\$ 1,180,346	\$ 62,501
Nonoperating revenues net and capital gifts/grants	<u>4,047,466</u>	<u>4,458,738</u>	<u>(411,272)</u>
Total revenues	<u>\$ 5,290,313</u>	<u>\$ 5,639,084</u>	<u>\$ (348,771)</u>

	<b>2023</b>	<b>2022</b>	<b>Change</b>
Operating revenues	\$ 1,180,346	\$ 1,100,062	\$ 80,284
Nonoperating revenues net and capital gifts/grants	<u>4,458,738</u>	<u>3,418,042</u>	<u>1,040,696</u>
Total revenues	<u>\$ 5,639,084</u>	<u>\$ 4,518,104</u>	<u>\$ 1,120,980</u>



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***State Appropriations***

The State of Missouri appropriated \$226,833 of funding in 2024 and \$161,200 of funding in 2023 for the Stations.

***Capital Grants and Contracts***

The Stations may receive grants and contracts from federal, state, and nongovernmental entities to provide for capital purchases or construction. In 2024, the Stations received \$0 in capital grants or contracts and \$0 in 2023.

***Capital Gifts***

In 2024 and in 2023, capital gifts of \$0 and \$75,000, respectively, were received.

***Gifts, Memberships, Fundraising, and Underwriting***

This includes all charitable donations given to the Stations. Missouri State University Foundation has been designated as the gift-receiving arm of all units of the University and all gifts for the Stations are made to the Foundation. Money is transferred to the Stations as specified in gift documents.

Much of the gift revenue comes in the form of memberships, which provide donors with token benefits such as a programming guide, umbrellas, coffee mugs, etc. In 2024, gifts and memberships contributed \$1,739,696, a decrease of \$544,190 from 2023. In 2023, gifts and memberships contributed \$2,283,886, an increase of \$586,493 from 2022. A variety of fundraising events are held throughout the year to provide additional revenues for the Stations as well as to generate community awareness and support. These events have included such activities as auctions and wine tastings. Proceeds in excess of the cost of such events are then available for broadcasting and programming purposes. Auction proceeds were \$19,618 in 2024, \$27,390 in 2023, and \$24,528 in 2022. Opportunities for foundations, companies, and individuals to associate their names with specific programming of the Stations exist in the form of underwriting. Entities and/or individuals provide underwriting funds to the Stations and in exchange receive acknowledgement of their support as part of the program itself or in written communications about the Stations.

***Investment Return, Net***

Included in investment income are the earnings from cash placed with investment institutions. The proceeds from those investments have been adjusted to reflect unrealized gains and losses on those investments to adjust the values to bring them in line with the fair market value. Investment return was a gain of \$512,242 in 2024, a gain of \$242,332 in 2023, and a gain of \$14,441 in 2022.

***University Support, Other Nonoperating Revenues and Expenses, Gain/Loss on Disposal of Capital Assets***

University allocations and indirect administrative support includes administrative support, physical plant services and utilities, and general support for Station operations. These contributions from the University accounted for 23% of total revenues in 2024, 23% of total revenues in 2023, and 24% of total revenues in 2022. In 2024, other nonoperating revenues totaled \$23,167. In 2023, other nonoperating revenues totaled \$22,226. The Stations recognized a gain from disposals of capital assets in 2022 of \$38,355. The Stations did not recognize a gain or loss from disposals of capital assets in 2024 or 2023.

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**STATEMENT OF CASH FLOWS**

The statement of cash flows provides another way to assess the financial health of the Stations. Its primary purpose is to provide relevant information about the cash receipts and cash payments of the Stations during the fiscal year. It helps the user of the statement assess the Stations' ability to generate net cash flows, the ability to meet obligations as they come due, and its need for external financing. The statement of cash flows is presented using the direct method.

	<u>2024</u>	<u>2023</u>	<u>Change</u>
<b>Condensed Statements</b>			
Cash provided by (used in)			
Operating activities	\$ (3,177,938)	\$ (3,057,174)	\$ (120,764)
Noncapital financing activities	2,662,731	3,331,748	(669,017)
Capital and related financing activities	(285,228)	(406,634)	121,406
Investing activities	<u>606,142</u>	<u>274,402</u>	<u>331,740</u>
Net increase (decrease) in cash and cash equivalents	(194,293)	142,342	(336,635)
<b>Cash and Cash Equivalents, Beginning of Year</b>	<u>11,798,901</u>	<u>11,656,559</u>	<u>142,342</u>
<b>Cash and Cash Equivalents, End of Year</b>	<u>\$ 11,604,608</u>	<u>\$ 11,798,901</u>	<u>\$ (194,293)</u>
	<u>2023</u>	<u>2022</u>	<u>Change</u>
<b>Condensed Statements</b>			
Cash provided by (used in)			
Operating activities	\$ (3,057,174)	\$ (2,873,454)	\$ (183,720)
Noncapital financing activities	3,331,748	2,811,375	520,373
Capital and related financing activities	(406,634)	(247,236)	(159,398)
Investing activities	<u>274,402</u>	<u>284,066</u>	<u>(9,664)</u>
Net increase in cash and cash equivalents	142,342	(25,249)	167,591
<b>Cash and Cash Equivalents, Beginning of Year</b>	<u>11,656,559</u>	<u>11,681,808</u>	<u>(25,249)</u>
<b>Cash and Cash Equivalents, End of Year</b>	<u>\$ 11,798,901</u>	<u>\$ 11,656,559</u>	<u>\$ 142,342</u>

During 2024, sources of cash came from noncapital financing activities—noncapital gifts, auction proceeds, fundraising and underwriting, and University support. Other components of the University support include allocated in-kind support from the University in the form of space, maintenance, utilities, and administrative support. Major operating uses in 2024 were payments to suppliers and to employees of \$2,082,273 and \$2,338,512, respectively.

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During 2023, sources of cash came from noncapital financing activities—noncapital gifts, auction proceeds, fundraising and underwriting, and University support. Other components of the University support include allocated in-kind support from the University in the form of space, maintenance, utilities, and administrative support. Major operating uses in 2023 were payments to suppliers and to employees of \$2,161,078 and \$2,076,442, respectively.

**OTHER INFORMATION**

The Stations continue to benefit from the economies of scale generated by the merger of KSMU and Ozarks Public Television (OPT). The Stations continue to prioritize the strategic use of resources and employee cross-training to eliminate redundancies and foster efficiencies in daily operations.

Despite ongoing political challenges to federal funding for public broadcasting stations, CPB funding has remained an important source of funding for both KSMU and OPT. Both stations rely heavily on federal funding through CPB. In FY2020 and FY2021, KSMU and OPT received stabilization funds—in addition to their regular federal appropriations—distributed by CPB and funded by the Coronavirus Aid, Relief, and Economic Security Act and the American Rescue Plan Act of 2021. Those funds were critical in maintaining staffing and services. No additional funds have been distributed, nor is additional stabilization funding expected. As uncertainty remains in the national economy, the Stations will need to find ways to counter negative trends in membership. It is vital for the public broadcasting system to continue to make the case for federal support.

Over the past decade, the Stations have seen increased success in membership fundraising due to the implementation of a sustainers program which encourages ongoing, monthly donations. This has allowed the Stations to become less depending on on-air fundraising events and better project annual membership revenue. The Stations continue to invest in the stewardship of planned gifts, as this revenue stream has been transformational to the health of the Stations, particularly OPT. The Stations are also investing in building a major gifts program to secure major funding for growth and capital investment.

The stable support provided by Missouri State University remains an important factor in maintaining public broadcasting services throughout the Ozarks region. The acquisition of the community-licensed TV station in 2001 by the University was critical to maintaining public television service in this area. The University's long-time operation of the radio station (since 1974) continues to contribute to its operational strength and stability.

Funding provided by the State of Missouri is important, though unpredictable. In the past decade, state funding has been appropriated and then rescinded in some years (FY2020), and withheld entirely in other years (FY2012). This presents challenges for the Stations' operating budgets and ability to plan. The Stations continue to maintain exceptional local service to its audience despite state funding variances, and work closely with other public broadcasting entities and cultural partners throughout the state to make the case for predictable and increased funding as the state budget stabilizes.

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Continued federal and state funding is important in enabling the Stations to serve the Ozarks region with NPR and PBS programs, along with local news, outreach, and public affairs programming. The quality of locally produced programming is evidenced by the receipt of numerous honors that include:

- 2024 Missouri Broadcasters Association First Place for News Reporting: "Jordan Valley Community Health Center Receives Pushback for Helping the Homeless"
- 2024 Missouri Broadcasters Association First Place for News Series: "Sense of Community – Entrepreneurship in the Rural Ozarks"
- 2024 Missouri Broadcasters Association Second Place for News Series: "Waiting for Care"
- 2024 Missouri Broadcasters Association First Place for Documentary: "Generations: African American Experiences in Springfield and the Ozarks"
- 2024 Horace Mann of Education award for Radio and Television Journalism
- 2024 Mid-America Emmy Award Nominee for Documentary – Historical: "Generations: African American Experiences in Springfield and the Ozarks"
- 2024 Second Place Missouri Press Association Awards: "Informed Voter Coalition"
- 2023 RTNDA Regional Edward R. Murrow Award for News Series: "The Intersection of Housing and Homelessness"
- 2023 RTNDA Regional Edward R. Murrow Award for News Series: "The Intersection of Housing and Homelessness"
- 2023 Missouri Broadcasters Association First Place for News Series: "The Intersection of Housing and Homelessness"
- 2023 Missouri Broadcasters Association First Place for Feature Reporting: "Divers Brave Underwater Labyrinth to Go Where Nobody's Gone Before"
- 2023 Missouri Broadcasters Association Certificate of Merit for Documentary/Public Affairs: "The Ozark Mountain Daredevils - Backstage"
- 2023 Missouri Broadcasters Association Certificate of Merit for Special Program, TV: "The Ozark Mountain Daredevils - Backstage"
- 2023 Missouri Broadcasters Association Certificate of Merit for Feature Reporting: "Jess Balisle Interviews Local Musician Grady Philip Drugg"
- 2023 Missouri Broadcasters Association Certificate of Merit for News Series: "Living Through Art"
- 2022 Public Media Awards Finalist for Cultural Feature: "KWTO Legendary Live Country Radio"
- 2022 Mid-America Emmy Award Nominee for Documentary – Historical: "KWTO Legendary Live Country Radio"
- 2022 Missouri Broadcasters Association First Place for Special Program: "KWTO Legendary Live Country Radio"
- 2022 Missouri Broadcasters Association Certificate of Merit for Special Program: "Missouri! A Bicentennial Celebration"
- 2022 Missouri Broadcasters Association Certificate of Merit for Air Talent: "Arts News with Randy Stewart"
- 2022 Missouri Broadcasters Association Certificate of Merit for Best Local Website: KSMU.org
- 2022 Missouri Broadcasters Association First Place for Documentary/Public Affairs: "Along the Springfield-Greene County African American Heritage Trail"
- 2022 Missouri Broadcasters Association First Place for Feature Reporting: "A Rare Native Bird Makes a Comeback in the Ozarks"
- 2022 Missouri Broadcasters Association Certificate of Merit for News Series: "Stories from the Springfield-Greene County African American Heritage Trail"
- 2021 Missouri Broadcasters Association First Place for Feature Reporting: "Rally for Change"
- 2021 Missouri Broadcasters Association First Place for New Series: "Unsheltered"
- 2021 Missouri Broadcasters Association First Place for Local Website: KSMU.org

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- 2021 Missouri Broadcasters Association Certificate of Merit for Feature Reporting: "A Musician Recalls A Childhood Surrounded by Racial Discrimination"
- 2020 Missouri Broadcasters Association First Place for Radio Documentary/Public Affairs: "Let's Talk About It: Normalizing Mental Health Conversations"
- 2020 Missouri Broadcasters Association First Place for Radio Documentary/Public Affairs: "Let's Talk About It: Normalizing Mental Health Conversations"
- 2020 Missouri Broadcasters Association First Place for Radio Feature Reporting: "Remembering A Dark Day In Springfield's Past"
- 2020 Missouri Broadcasters Association Certificate of Merit for Radio Air Talent: Randy Stewart, "Arts News"
- 2020 Missouri Broadcasters Association Certificate of Merit for TV Special Programs: "Marian Days: A Spiritual and Cultural Homecoming"
- 2020 RTNDA Regional Edward R. Murrow Award for News Series: "The Intersection of Poverty and Education"
- 2019 Missouri Broadcasters Association Certificate of Merit for Radio Documentary/Public Affairs or Special Program: "Opportunities for Veterans"
- 2019 Missouri Broadcasters Association Certificate of Merit for Radio Feature Reporting: "The Battles of Newtonia"
- 2019 Missouri Broadcasters Association First Place for Television Documentary/Public Affairs or Special Program: "OzarksWatch Video Magazine – A Celebration of People, Places and Traditions"
- 2019 Public Radio News Directors Inc. (PRNDI) Second Place National Award: "Beyond The Ballot: A 5-Part Missouri-wide Series," a collaborative project of Missouri public radio stations
- 2019 Blue Cross Blue Shield of Massachusetts Foundation Health Coverage Fellowship Award: Jennifer Moore, KSMU News Director
- 2018 RTNDA Regional Edward R. Murrow Award for Use of Sound: "Quilting in the Ozarks"
- 2018 Missouri Broadcasters Association First Place for Radio News: "Waiting for Care: Severe Shortage in Missouri's Mental Health Workforce"
- 2018 Missouri Broadcasters Association First Place for TV Documentary: "Missouri State University Baseball—A Winning Tradition"
- 2017 Missouri Broadcasters Association Honorable Mention for Partners in Education: "Passport to Brazil: Agriculture"
- 2016 Missouri Broadcasters Association Merit Award for Documentary/Public Affairs/Special Program: "Ozark Air Lines: The Sky's the Limit"
- 2016 Regional Edward R. Murrow Award for Best Use of Sound: "How One Teacher is Furthering Local STEM Education, One Prosthetic Arm at a Time"
- 2016 Missouri State Teachers Association's Communication Awards for Feature: "STEM Education"
- 2015 Springfield Little Theatre Arts Award: Radio "Arts News" and Television local documentary production featuring the arts
- 2015 American Advertising Federation of the Ozarks Silver Award for Documentary Promotion: "Links to the Past, Fairways to the Future"
- 2015 National Educational Television Association Single Video for Promotion: "Tent Theatre—50 Fabulous Seasons"
- 2015 Professional Golf Association (PGA) Midwest Section Special Media Recognition: "Links to the Past, Fairways to the Future" Documentary Production
- 2014 Missouri Broadcasters Association First Place for News Series: "Missouri and the Medicaid Expansion"
- 2014 Missouri Broadcasters Association Merit Award for Documentary: Tent Theatre: 50 Fabulous Seasons"

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- 2014 Missouri Broadcasters Association Merit Award for Special Programs: "Community Ties: The Frisco Railroad in Southwest Missouri"
- 2014 Honorable Mention for the Toner Prize for Excellence for Political Reporting: "Missouri's Option of Expanding Medicaid Under the Affordable Care Act"

Digital broadcasting has allowed the Stations to expand offerings on both radio and television. OPT now offers four distinct programming services in Springfield and Joplin: (1) OPT HD – broadcast on 21.1 in Springfield and 26.1 in Joplin; (2) OPT CREATE – broadcast on 21.2 in Springfield and 26.2 in Joplin; (3) OPT KIDS – broadcast on 21.3 in Springfield and 26.3 in Joplin; and (4) OPT WORLD – broadcast on 21.4 in Springfield and 26.4 in Joplin. OPT WORLD was added in April 2020 in response to the dramatically increased need for at-home learning resources created by the pandemic. It quickly became a popular service among viewers of all ages.

Digital technologies present opportunities for public television to further its mission and to continue to bring high quality educational programming to the public. Additional opportunities may include homeland security, public service, and data transmission capabilities. OPT continues its membership in the national organization, America's Public Television Stations (APTS), which provides leadership in these areas. The station is also evaluating opportunities presented by ATSC 3.0 and will make strategic equipment investments as funding is available.

KSMU offers two distinct programming services in Springfield, Branson, and West Plains: (1) KSMU, featuring news and music; and (2) KSMU HD2, an all jazz music service.

Both the radio and television stations will continue to develop local programming with an emphasis on content that: (1) documents the unique history and culture of the Ozarks region; (2) reflects and celebrates the diversity of the region, and (3) addresses public affairs issues within area communities.

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	<u>2024</u>	<u>2023</u>
<b>Invest</b>		
<b>Current Assets</b>		
Cash and cash equivalents	\$ 11,604,608	\$ 11,798,901
Pledges receivable, net	7,419	7,419
Prepaid expenses	149,719	108,148
Total current assets	<u>11,761,746</u>	<u>11,914,468</u>
<b>Noncurrent Assets</b>		
Investments	1,787,833	1,677,691
Restricted investments	72,869	72,869
Lease assets, net	4,058,397	4,307,028
Capital assets, net	1,622,902	1,944,582
Total noncurrent assets	<u>7,542,001</u>	<u>8,002,170</u>
Total assets	<u>19,303,747</u>	<u>19,916,638</u>
<b>Liabilities and Net Position</b>		
<b>Current Liabilities</b>		
Accounts payable and accrued expenses	42,936	150,035
Lease liability – current	208,691	190,565
Accrued payroll	263,244	290,513
Total current liabilities	514,871	631,113
<b>Lease Liability</b>	<u>4,602,236</u>	<u>4,700,384</u>
Total liabilities	<u>5,117,107</u>	<u>5,331,497</u>
<b>Net Position</b>		
Net investment in capital assets	870,372	1,360,661
Restricted nonexpendable for operations	72,869	72,869
Unrestricted	13,243,399	13,151,611
Total net position	<u>\$ 14,186,640</u>	<u>\$ 14,585,141</u>

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**Years Ended June 30, 2024 and 2023**

	<u>2024</u>	<u>2023</u>
<b>Revenues</b>		
Operating revenues		
Sales and services of educational activities	\$ 10,222	\$ 9,605
Nongovernmental grants and contracts	1,157,722	1,115,788
Other	74,903	54,953
Total operating revenues	<u>1,242,847</u>	<u>1,180,346</u>
<b>Expenses</b>		
Operating expenses		
Salaries and benefits	2,311,243	2,089,008
Supplies and other services	2,681,855	3,038,689
Depreciation and amortization	695,716	730,945
Total operating expenses	<u>5,688,814</u>	<u>5,858,642</u>
<b>Operating Loss</b>	<u>(4,445,967)</u>	<u>(4,678,296)</u>
<b>Nonoperating Revenues (Expenses)</b>		
Gifts and memberships	1,739,696	2,283,886
State appropriations	226,833	161,200
Auction sale proceeds	19,618	27,390
Underwriting support	370,864	432,507
Investment return, net	512,242	242,332
Interest on capital asset related debt	(79,801)	(78,852)
University allocations	486,595	486,595
University indirect administrative support	748,252	806,454
Other nonoperating revenues	23,167	22,226
Net nonoperating revenues	<u>4,047,466</u>	<u>4,383,738</u>
<b>Loss Before Other Revenues, Expenses, Gains, or Losses</b>	(398,501)	(294,558)
<b>Capital Grants and Gifts</b>	<u>-</u>	<u>75,000</u>
<b>Decrease in Net Position</b>	(398,501)	(219,558)
<b>Net Position, Beginning of Year</b>	<u>14,585,141</u>	<u>14,804,699</u>
<b>Net Position, End of Year</b>	<u>\$ 14,186,640</u>	<u>\$ 14,585,141</u>



**Broadcast Services**  
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**Statements of Cash Flows**  
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	<u>2024</u>	<u>2023</u>
<b>Operating Activities</b>		
Sales and services of educational activities	\$ 10,222	\$ 9,605
Nongovernmental grants and contracts	1,157,722	1,115,788
Payments to suppliers	(2,082,273)	(2,161,078)
Payments to employees	(2,338,512)	(2,076,442)
Other operating receipts	<u>74,903</u>	<u>54,953</u>
Net cash used in operating activities	<u>(3,177,938)</u>	<u>(3,057,174)</u>
<b>Noncapital Financing Activities</b>		
State appropriations	226,833	161,200
Gifts received for other than capital purposes	1,535,654	2,201,830
Proceeds from auction sales, net	19,618	27,390
Underwriting support	370,864	432,507
University allocations	486,595	486,595
Other nonoperating revenues	<u>23,167</u>	<u>22,226</u>
Net cash provided by noncapital financing activities	<u>2,662,731</u>	<u>3,331,748</u>
<b>Capital and Related Financing Activities</b>		
Purchase of capital assets	-	(221,759)
Gifts received for capital purposes	-	75,000
Principal paid on lease liabilities	(205,427)	(181,023)
Interest paid on lease liabilities	<u>(79,801)</u>	<u>(78,852)</u>
Net cash used in capital and related financing activities	<u>(285,228)</u>	<u>(406,634)</u>
<b>Investing Activities</b>		
Interest on investments	<u>606,142</u>	<u>274,402</u>
Net cash provided by investing activities	<u>606,142</u>	<u>274,402</u>
<b>Increase (Decrease) in Cash and Cash Equivalents</b>	(194,293)	142,342
<b>Cash and Cash Equivalents, Beginning of Year</b>	<u>11,798,901</u>	<u>11,656,559</u>
<b>Cash and Cash Equivalents, End of Year</b>	<u>\$ 11,604,608</u>	<u>\$ 11,798,901</u>

**Broadcast Services  
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Statements of Cash Flows  
Years Ended June 30, 2024 and 2023**

	<u>2024</u>	<u>2023</u>
<b>Reconciliation of Net Operating Loss to Net Cash Used in Operating Activities</b>		
Operating loss	\$ (4,445,967)	\$ (4,678,296)
Depreciation and amortization expense	695,716	730,945
Expense of University indirect administrative support	748,252	806,454
Change in operating assets and liabilities		
Prepaid expenses	(41,571)	(629)
Accounts payable and accrued expenses	(107,099)	71,786
Accrued payroll	(27,269)	12,566
	<u>\$ (3,177,938)</u>	<u>\$ (3,057,174)</u>
<b>Supplemental Cash Flows Information</b>		
University indirect administrative support	\$ 748,252	\$ 806,454
Lease obligations incurred for lease assets	\$ 125,405	\$ 43,641

**Broadcast Services  
Public Broadcasting Entities Operated By  
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**Note 1. Nature of Operations and Summary of Significant Accounting Policies**

***Nature of Operations***

Broadcast Services, operated by Missouri State University (University), includes KSMU-FM Radio (KSMU-FM) and Ozarks Public Television (OPT), (collectively Stations), member stations of National Public Radio and Public Broadcasting Service, respectively. All amounts contained in this report are included in the financial statements of the University, a component unit of the state of Missouri, or the Missouri State University Foundation (Foundation) as of June 30. As the Stations are part of the University, they are exempt from federal and state income taxes.

***Basis of Presentation***

The financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America as prescribed by the Governmental Accounting Standards Board (GASB). The Stations prepare financial statements as a business-type activity in conformity with applicable pronouncements of GASB.

Broadcast Services prepares its financial statements as a business type activity in conformity with Governmental Accounting Standards Board (GASB) and the regulations of the Corporation of Public Broadcasting. The financial statements of Broadcast Services present only the financial position and changes in net position and cash flows attributable to Broadcast Services and do not present the financial position of Missouri State University.

***Measurement Focus and Basis of Accounting***

The financial statements have been prepared using the economic resources measurement focus and the accrual basis of accounting. Revenues are recorded when earned and expenses are recorded when a liability is incurred, regardless of the timing of related cash flows.

Revenues, expenses, gains, losses, assets, and liabilities from exchange and exchange-like transactions are recognized when the exchange transaction takes place while those from government-mandated or voluntary nonexchange transactions (principally federal and state grants and state appropriations) are recognized when all applicable eligibility requirements are met. Internal activity and balances are eliminated in preparation of the financial statements unless they are related to services provided and used internally. The Stations first apply restricted net position when an expense or outlay is incurred for purposes for which both restricted and unrestricted net position are available.

Operating revenues of the Stations consists of sales and services of educational activities that include providing educational programming to colleges and universities, certain grants, and rental of towers to cellular companies. Transactions related to capital and financing activities, noncapital financing activities, and investing activities are components of nonoperating revenues and expenses.

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Nonexchange transactions, in which the Stations receive value without directly giving equal value in return, include certain grants and appropriations. Revenues are recognized when all eligibility requirements have been satisfied. Eligibility requirements include timing requirements (which specify the year the resources are required to be used or the year when use is first permitted), matching requirements, and expenditure requirements (in which resources are provided to the Stations on a reimbursement basis).

***Use of Estimates***

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues, expenses, gains, losses, and other changes in net position during the reporting period. Actual results could differ from those estimates.

***Cash Equivalents***

The Stations consider all liquid investments with original maturities of three months or less to be cash equivalents. At June 30, 2024 and 2023, cash and cash equivalents consisted primarily of pooled cash accounts with the University and the Foundation.

***Investments and Investment Return***

The Stations account for investments at fair value, as determined by quoted market prices. Changes in unrealized gain (loss) on the carrying value of the investments are reported as a component of investment return in the statements of revenues, expenses, and changes in net position.

***Accounts Receivable***

Accounts receivable include amounts due from the federal government, state, and local governments, the University, and private sources in connection with reimbursement of allowable expenditures made pursuant to the Stations' grants and contracts. Accounts receivable are recorded net of estimated uncollectible amounts.

***Pledges Receivable***

Unconditional gifts expected to be collected within one year are reported as current pledges receivable at their net realizable value. Unconditional gifts expected to be collected in future years are reported as noncurrent pledges receivable at the present value of estimated future cash flows and net of allowance for uncollectible pledges. The resulting discount is amortized using the level-yield method.

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***Capital Assets***

Capital assets purchased by the University are recorded at cost at the date of acquisition. Buildings and improvements with a cost in excess of \$200,000 are capitalized. Equipment with a cost in excess of \$5,000 with a useful life greater than one year is capitalized. Donated assets are transferred from the Foundation and are recorded at the acquisition value at the date of donation. Infrastructure assets are included in the financial statements and are depreciated. The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend assets lives are not capitalized.

Depreciation is computed using the straight-line method over the estimated useful life of the asset. Expenditures for construction in progress are capitalized and depreciation on them commences when the project is completed.

***Lease Assets***

Lease assets are initially recorded at the initial measurement of the lease liability, plus lease payments made at or before the commencement of the lease term, less any lease incentives received from the lessor at or before the commencement of the lease, plus initial direct costs that are ancillary to place the asset into service. Lease assets are amortized on a straight-line basis over the shorter of the lease term or the useful life of the underlying asset.

***Capital and Lease Asset Impairment***

The Stations evaluate capital and lease assets for impairment whenever events or circumstances indicate a significant, unexpected decline in the service utility of capital or lease assets has occurred. If a capital or lease asset is tested for impairment and the magnitude of the decline in service utility is significant and unexpected, the capital (lease) asset historical cost and related accumulated depreciation (amortization) are decreased proportionately such that the net decrease equals the impairment loss.

No asset impairment loss was recognized during the years ended June 30, 2024 and 2023.

***Unearned Revenue***

Unearned revenue represents amounts received in advance for fundraising activities that will be held in the next fiscal year or grants and contract awards for which the Stations have not met all of the applicable eligibility requirements.

***Current Liabilities***

Current liabilities include trade accounts payable and accrued expenses (including payroll) incurred in the normal course of operations.

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***Compensated Absences***

It is the University's policy to permit employees to accumulate earned but unused sick and vacation pay benefits using the vesting method. Accrued vacation is the amount earned by all eligible employees through June 30. All eligible employees can accrue an unlimited amount of sick leave. Employees who retire under one of the University's public retirement plans will be paid for 40% of any accumulated unused sick leave rounded up or down to the nearest full day (up to a maximum of 48 days) and the remaining unused sick leave will be reported to Missouri State Employees' Retirement System (MOSERS) for inclusion as creditable service in accordance with MOSERS' policies reporting of unused sick leave. Accrued sick leave is based on a historic factor with these policies taken into consideration.

***Net Position***

The Stations' net position is classified as follows:

*Net investment in capital assets* – This represents the Stations' total investment in capital assets net of accumulated depreciation.

*Restricted – nonexpendable* – Nonexpendable restricted consist of endowment and similar type funds in which donors or other outside sources have stipulated, as a condition of the gift instrument, that the principal is to be maintained inviolate and in perpetuity, and invested for the purpose of producing present and future income, which may either be expended or added to principal.

*Unrestricted* – Unrestricted may be used for any purpose.

***Classification of Revenues***

The Stations have classified revenues as either operating or nonoperating revenues according to the following criteria:

*Operating revenues* – Operating revenues include activities that have the characteristics of exchange transactions, such as sales and services of educational activities.

*Nonoperating revenues* – Nonoperating revenues include activities that have the characteristics of nonexchange transactions, such as gifts and contributions and other revenue sources that are defined as nonoperating revenues by GASB No. 9, *Reporting Cash Flows of Proprietary and Nonexpendable Trust Funds and Government Entities That Use Proprietary Funds Accounting*, and GASB No. 34, such as state appropriations and investment income.

***In-Kind Contributions***

Donated facilities from the University consist of office and studio space. These items, together with related occupancy costs, are recorded in revenue and expenses at estimated fair rental values. Administrative support from the University consists of allocated institutional costs and certain other expenses incurred by the University on behalf of the Stations.

***Foundation***

The Stations are among the beneficiaries of the Foundation that is a separate legal entity with its own Board of Directors. The Foundation has legal title to all of its assets.

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***Risk Management***

The Stations are exposed to various risks of loss related to torts; theft of, damage to, and destruction of assets; business interruption; errors and omissions; employee injuries and illnesses; natural disasters; and employee health and accident benefits. The Stations are covered under the University's commercial insurance policy that is purchased for claims arising from such matters other than those related to workers' compensation and natural disasters. The state of Missouri self-insures workers' compensation benefits for all state employees, including University and Station employees. Claims are administered by the Missouri Office of Administration, Risk Management Section.

**Note 2. Deposits, Investments, and Investment Return**

***Deposits***

Deposits consisted of the following:

	<u>2024</u>	<u>2023</u>
Cash and cash equivalents		
Deposits with Foundation	\$ 4,489,117	\$ 4,698,563
Amount due from (due to) University	<u>7,115,491</u>	<u>7,100,338</u>
 Total cash and cash equivalents	 <u>\$ 11,604,608</u>	 <u>\$ 11,798,901</u>

Custodial credit risk is the risk that in the event of a bank failure, deposits may not be returned. Deposits for Broadcast Services are held by the Foundation and University. The Foundation is not required by state law to collateralize its deposits. The Foundation's short-term holdings are in bank savings accounts and money market accounts. Amounts in excess of federally insured limits are exposed to custodial credit risk. The University's deposit policy for custodial credit risk requires compliance with the provisions of state law.

State law requires collateralization of all deposits with federal depository insurance; bonds and other obligations of the U.S. Treasury, U.S. agencies, or instrumentalities of the state of Missouri; bonds of any city having a population of not less than 2,000, county, school district, or special road district of the state of Missouri; bonds of any state; or a surety bond having an aggregate value at least equal to the amount of the deposits.

***Investments***

Endowment funds and funds treated as endowment by the Stations are held by the Foundation and managed as a pooled investment fund. The various subsidiary accounts purchase shares in the investment pool when additions are received. The investment pool is operated on a unit market basis. The investment pool includes equity securities and debt securities, which are carried at fair value. The Stations' investments are not classified by custodial credit risk category, as they are not evidenced by securities that exist in physical or book entry form. The Board of Trustees has established an investment policy with the objectives of protecting the principal of these funds and maximizing total investment return without assuming extraordinary risks.

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It is the goal of the Foundation to provide spendable income levels that are reasonably stable and sufficient to meet budgetary requirements and to maintain a spending rate, currently established at 5.7%, which ensures a proper balance between the preservation of corpus and enhancement of the purchasing power of investment earnings.

The share of the pooled investments held for Broadcast Services consisted of the following at June 30, 2024 and 2023:

	<u>2024</u>	<u>2023</u>
Quasi-endowment	\$ 1,787,833	\$ 1,677,691
Endowment	<u>72,869</u>	<u>72,869</u>
Total investments	<u>\$ 1,860,702</u>	<u>\$ 1,750,560</u>

While the Foundation does not invest directly in derivative securities, it may, through investment holdings with various money managers, indirectly hold these securities. The Foundation has significant investments in marketable securities, which are subject to price fluctuation. These instruments could potentially subject the Foundation to significant concentrations of market risk. This risk is controlled through a diversified portfolio and regular monitoring procedures. The Foundation's governing body has interpreted the State of Missouri Prudent Management Act (SPMIFA) as requiring preservation of the fair value of the original gifts as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary.

Investment return includes interest income and the net change for the year in the fair value of investments. Investment return for the years ended June 30, 2024 and 2023, consisted of:

	<u>2024</u>	<u>2023</u>
Interest income	\$ 418,341	\$ 274,402
Net unrealized gains (losses)	<u>93,901</u>	<u>(32,070)</u>
	<u>\$ 512,242</u>	<u>\$ 242,332</u>



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**Note 3. Pledges Receivable**

Pledges receivable are a credit risk to the extent donors choose not to complete their pledge payments. Pledges receivable consist of the following unconditional promises to give for which eligibility requirements have been met at June 30, 2024 and 2023:

	<u>2024</u>	<u>2023</u>
Due within one year	\$ 7,580	\$ 7,580
Less		
Allowance for uncollectible pledges	<u>161</u>	<u>161</u>
	<u>\$ 7,419</u>	<u>\$ 7,419</u>

**Note 4. Capital Assets**

Capital assets activity for the years ended June 30, 2024 and 2023, was as follows:

	<b>Beginning Balance</b>	<b>2024</b>			<b>Ending Balance</b>
	<b>Additions</b>	<b>Retirements</b>	<b>Transfers</b>		
<b>KSMU-FM</b>					
Buildings	\$ 140,246	\$ -	\$ -	\$ -	\$ 140,246
Towers and transmitters	616,641	-	-	-	616,641
Fixed equipment	148,973	-	-	-	148,973
Equipment	464,994	-	-	-	464,994
Total capital assets	<u>1,370,854</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>1,370,854</u>
Less accumulated depreciation	<u>1,349,457</u>	<u>5,296</u>	<u>-</u>	<u>-</u>	<u>1,354,753</u>
KSMU-FM – capital assets, net	<u>21,397</u>	<u>(5,296)</u>	<u>-</u>	<u>-</u>	<u>16,101</u>
<b>OPT</b>					
Building improvements	732,335	-	-	-	732,335
Towers and transmitters	2,598,259	-	-	-	2,598,259
Fixed equipment	830,206	-	-	-	830,206
Equipment	2,042,963	-	51,222	-	1,991,741
Total capital assets	<u>6,203,763</u>	<u>-</u>	<u>51,222</u>	<u>-</u>	<u>6,152,541</u>
Less accumulated depreciation	<u>4,280,578</u>	<u>316,384</u>	<u>51,222</u>	<u>-</u>	<u>4,545,740</u>
OPT – capital assets, net	<u>1,923,185</u>	<u>(316,384)</u>	<u>-</u>	<u>-</u>	<u>1,606,801</u>
Broadcast Services – capital assets, net	<u>\$ 1,944,582</u>	<u>\$ (321,680)</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 1,622,902</u>

**Broadcast Services**  
**Public Broadcasting Entities Operated By**  
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	2023				Ending Balance
	Beginning Balance	Additions	Retirements	Transfers	
<b>KSMU-FM</b>					
Buildings	\$ 140,246	\$ -	\$ -	\$ -	\$ 140,246
Towers and transmitters	603,646	12,995	-	-	616,641
Fixed equipment	148,973	-	-	-	148,973
Equipment	464,994	-	-	-	464,994
Total capital assets	1,357,859	12,995	-	-	1,370,854
Less accumulated depreciation	1,312,731	36,726	-	-	1,349,457
KSMU-FM – capital assets, net	45,128	(23,731)	-	-	21,397
<b>OPT</b>					
Building improvements	481,398	250,937	-	-	732,335
Towers and transmitters	2,598,259	-	-	-	2,598,259
Fixed equipment	830,206	-	-	-	830,206
Equipment	2,016,080	32,827	5,944	-	2,042,963
Total capital assets	5,925,943	283,764	5,944	-	6,203,763
Less accumulated depreciation	3,958,931	327,591	5,944	-	4,280,578
OPT – capital assets, net	1,967,012	(43,827)	-	-	1,923,185
Broadcast Services – capital assets, net	\$ 2,012,140	\$ (67,558)	\$ -	\$ -	\$ 1,944,582

**Note 5. Lease Assets**

Lease asset activity for the year ended June 30, 2024, was as follows:

	2024				Ending Balance
	Beginning Balance	Additions	Retirements	Transfers	
<b>KSMU-FM</b>					
Towers and transmitters	\$ 398,808	\$ 125,405	\$ -	\$ -	\$ 524,213
Less accumulated amortization	110,166	39,670	-	-	149,836
KSMU-FM – lease assets, net	288,642	85,735	-	-	374,377
<b>OPT</b>					
Towers and transmitters	5,022,984	-	-	-	5,022,984
Less accumulated amortization	1,004,598	334,366	-	-	1,338,964
OPT – lease assets, net	4,018,386	(334,366)	-	-	3,684,020
Broadcast Services – lease assets, net	\$ 4,307,028	\$ (248,631)	\$ -	\$ -	\$ 4,058,397

**Broadcast Services**  
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Lease asset activity for the year ended June 30, 2023, was as follows:

	<b>Beginning Balance</b>	<b>Additions</b>	<b>2023</b>		<b>Ending Balance</b>
			<b>Retirements</b>	<b>Transfers</b>	
<b>KSMU-FM</b>					
Towers and transmitters	\$ 355,166	\$ 43,642	\$ -	\$ -	\$ 398,808
Less accumulated amortization	<u>78,403</u>	<u>31,763</u>	<u>-</u>	<u>-</u>	<u>110,166</u>
KSMU-FM – lease assets, net	<u>276,763</u>	<u>11,879</u>	<u>-</u>	<u>-</u>	<u>288,642</u>
<b>OPT</b>					
Towers and transmitters	5,022,984	-	-	-	5,022,984
Less accumulated amortization	<u>669,732</u>	<u>334,866</u>	<u>-</u>	<u>-</u>	<u>1,004,598</u>
OPT – lease assets, net	<u>4,353,252</u>	<u>(334,866)</u>	<u>-</u>	<u>-</u>	<u>4,018,386</u>
Broadcast Services – lease assets, net	<u>\$ 4,630,015</u>	<u>\$ (322,987)</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 4,307,028</u>

**Note 6. Lease Liabilities**

The Stations lease broadcasting towers, the terms of which expire in various years through 2043. Variable payments of certain leases are based upon the Consumer Price index (Index). The leases were measured based upon the Index at lease commencement. Variable payments based upon the use of the underlying asset are not included in the lease liability because that are not fixed in substance.

During the years ended June 30, 2024 and 2023, the Stations did not recognize rental expense for various payments not previously included in the measurement of the lease liability.

The following is a schedule by year of payments under the leases as of June 30, 2024:

<b>Year ending June 30,</b>	<b>Principal</b>	<b>Interest</b>
2025	\$ 208,691	\$ 81,236
2026	223,687	76,860
2027	239,441	72,133
2028	245,826	67,590
2029	262,372	62,976
2030 - 2034	1,568,832	233,206
2034 - 2039	1,946,726	86,795
2040 - 2044	<u>115,352</u>	<u>524</u>
	<u>\$ 4,810,927</u>	<u>\$ 681,320</u>

**Broadcast Services**  
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**Note 7. Disclosure About Fair Value of Assets**

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Fair value measurements must maximize the use of observable inputs and minimize the use of unobservable inputs. There is a hierarchy of three levels of inputs that may be used to measure fair value:

- Level 1** Quoted prices in active markets for identical assets or liabilities.
- Level 2** Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.
- Level 3** Unobservable inputs supported by little or no market activity and are significant to the fair value of the assets or liabilities.

***Recurring Measurements***

The following tables present the fair value measurements of assets recognized in the accompanying financial statements measured at fair value on a recurring basis and the level within the fair value hierarchy in which the fair value measurements fall at June 30, 2024 and 2023:

<b>Description</b>	<b>Total</b>	<b>2024</b>	
		<b>Level 1</b>	<b>Level 2</b>
Pooled investments held by the Foundation	\$ 1,860,702	\$ -	\$ 1,860,702
Total investments measured at fair value	<u>\$ 1,860,702</u>	<u>\$ -</u>	<u>\$ 1,860,702</u>

<b>Description</b>	<b>Total</b>	<b>2023</b>	
		<b>Level 1</b>	<b>Level 2</b>
Pooled investments held by the Foundation	\$ 1,750,560	\$ -	\$ 1,750,560
Total investments measured at fair value	<u>\$ 1,750,560</u>	<u>\$ -</u>	<u>\$ 1,750,560</u>

**Broadcast Services  
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***Investments***

Where quoted market prices are available in an active market, securities are classified within Level 1 of the valuation hierarchy. If quoted market prices are not available, then fair values are estimated by using quoted prices of securities with similar characteristics or independent asset pricing services and pricing models, the inputs of which are market-based or independently sourced market parameters, including, but not limited to, yield curves, interest rates, volatilities, prepayments, defaults, cumulative loss projections, and cash flows. Such securities are classified in Level 2 of the valuation hierarchy. In certain cases where Level 1 or Level 2 are not available, securities are classified within Level 3 of the hierarchy.

**Note 8. Contingencies**

***Grants***

The Stations are currently participating in numerous grants. The expenditures of grant proceeds must be for allowable and eligible purposes. Audits by the granting department or agency may result in requests for reimbursement of unused grant proceeds or disallowed expenditures. Upon notification of final approval by the granting department or agency, the grants are considered closed.

## ***Supplementary Information***

**Broadcast Services  
Public Broadcasting Entities Operated By  
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Schedule of Statement of Revenues, Expenses,  
and Changes in Net Position Information by Station  
Year Ended June 30, 2024**

	<u>KSMU-FM</u>	<u>Ozarks Public Television</u>	<u>Total</u>
<b>Revenues</b>			
Operating revenues			
Sales and services of educational activities	\$ 9,580	\$ 642	\$ 10,222
Nongovernmental grants and contracts	142,239	1,015,483	1,157,722
Other	17,004	57,899	74,903
Total operating revenues	<u>168,823</u>	<u>1,074,024</u>	<u>1,242,847</u>
<b>Expenses</b>			
Operating expenses			
Salaries and benefits	902,675	1,408,568	2,311,243
Supplies and other services	735,872	1,945,983	2,681,855
Depreciation and amortization	44,466	651,250	695,716
Total operating expenses	<u>1,683,013</u>	<u>4,005,801</u>	<u>5,688,814</u>
<b>Operating Loss</b>	<u>(1,514,190)</u>	<u>(2,931,777)</u>	<u>(4,445,967)</u>
<b>Nonoperating Revenues (Expenses)</b>			
Gifts and memberships	525,316	1,214,380	1,739,696
State appropriations	29,929	196,904	226,833
Auction sale proceeds	-	19,618	19,618
Underwriting support	283,829	87,035	370,864
Investment return, net	41,354	470,888	512,242
Interest on capital asset related debt	(9,981)	(69,820)	(79,801)
University allocations	287,091	199,504	486,595
University indirect administrative support	245,548	502,704	748,252
Other nonoperating revenues	7,446	15,721	23,167
Net nonoperating revenues	<u>1,410,532</u>	<u>2,636,934</u>	<u>4,047,466</u>
<b>Loss Before Other Revenues, Expenses, Gains, or Losses</b>	(103,658)	(294,843)	(398,501)
<b>Decrease in Net Position</b>	(103,658)	(294,843)	(398,501)
<b>Net Position, Beginning of Year</b>	<u>1,698,336</u>	<u>12,886,805</u>	<u>14,585,141</u>
<b>Net Position, End of Year</b>	<u>\$ 1,594,678</u>	<u>\$ 12,591,962</u>	<u>\$ 14,186,640</u>

**Broadcast Services**  
**Public Broadcasting Entities Operated By**  
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**Schedule of Statement of Revenues, Expenses,**  
**and Changes in Net Position Information by Station**  
**Year Ended June 30, 2023**

	<u>KSMU-FM</u>	<u>Ozarks Public Television</u>	<u>Total</u>
<b>Revenues</b>			
Operating revenues			
Sales and services of educational activities	\$ 8,800	\$ 805	\$ 9,605
Federal grants and contracts	-	-	-
Nongovernmental grants and contracts	131,643	984,145	1,115,788
Other	13,273	41,680	54,953
Total operating revenues	<u>153,716</u>	<u>1,026,630</u>	<u>1,180,346</u>
<b>Expenses</b>			
Operating expenses			
Salaries and benefits	859,279	1,229,729	2,089,008
Supplies and other services	972,597	2,066,092	3,038,689
Depreciation and amortization	68,489	662,456	730,945
Total operating expenses	<u>1,900,365</u>	<u>3,958,277</u>	<u>5,858,642</u>
<b>Operating Loss</b>	<u>(1,746,649)</u>	<u>(2,931,647)</u>	<u>(4,678,296)</u>
<b>Nonoperating Revenues (Expenses)</b>			
Gifts and memberships	659,126	1,624,760	2,283,886
State appropriations	20,099	141,101	161,200
Auction sale proceeds	-	27,390	27,390
Underwriting support	320,654	111,853	432,507
Investment return, net	14,835	227,497	242,332
Interest on capital related debt	(6,436)	(72,416)	(78,852)
University allocations	287,091	199,504	486,595
University indirect administrative support	288,107	518,347	806,454
Other nonoperating revenues	43	22,183	22,226
Net nonoperating revenues	<u>1,583,519</u>	<u>2,800,219</u>	<u>4,383,738</u>
<b>Loss Before Other Revenues, Expenses, Gains, or Losses</b>	(163,130)	(131,428)	(294,558)
<b>Capital Grants</b>	<u>-</u>	<u>75,000</u>	<u>75,000</u>
<b>Decrease in Net Position</b>	(163,130)	(56,428)	(219,558)
<b>Net Position, Beginning of Year</b>	<u>1,861,466</u>	<u>12,943,233</u>	<u>14,804,699</u>
<b>Net Position, End of Year</b>	<u>\$ 1,698,336</u>	<u>\$ 12,886,805</u>	<u>\$ 14,585,141</u>



**Broadcast Services  
Public Broadcasting Entities Operated By  
Missouri State University  
KSMU-FM Radio Operating Expenses by Function  
Year Ended June 30, 2024**

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	Program Services				Support Services			Depreciation	Total	
	Local Programming and Production	Broadcasting	Program Information	Total Program Services	Fundraising	Underwriting and Grants	Management and General			Total Support Services
Salaries and benefits	\$ 363,733	\$ 180,175	\$ 33,552	\$ 577,460	\$ 94,184	\$ 112,642	\$ 118,389	\$ 325,215	\$ -	\$ 902,675
Supplies and other services	283,373	60,122	893	344,388	105,746	7,188	278,550	391,484	-	735,872
Depreciation and amortization	-	-	-	-	-	-	-	-	44,466	44,466
<b>Total KSMU-FM Radio</b>	<b>\$ 647,106</b>	<b>\$ 240,297</b>	<b>\$ 34,445</b>	<b>\$ 921,848</b>	<b>\$ 199,930</b>	<b>\$ 119,830</b>	<b>\$ 396,939</b>	<b>\$ 716,699</b>	<b>\$ 44,466</b>	<b>\$ 1,683,013</b>

**Broadcast Services  
Public Broadcasting Entities Operated By  
Missouri State University  
KSMU-FM Radio Operating Expenses by Function  
Year Ended June 30, 2023**

	Program Services				Support Services			Depreciation	Total	
	Local Programming and Production	Broadcasting	Program Information	Total Program Services	Fundraising	Underwriting and Grants	Management and General			Total Support Services
Salaries and benefits	\$ 330,138	\$ 171,178	\$ 38,934	\$ 540,250	\$ 94,272	\$ 112,897	\$ 111,860	\$319,029	\$ -	\$ 859,279
Supplies and other services	294,999	148,928	42,220	486,147	143,510	9,143	333,797	486,450	-	972,597
Depreciation and amortization	-	-	-	-	-	-	-	-	68,489	68,489
<b>Total KSMU-FM Radio</b>	<b>\$ 625,137</b>	<b>\$ 320,106</b>	<b>\$ 81,154</b>	<b>\$ 1,026,397</b>	<b>\$ 237,782</b>	<b>\$ 122,040</b>	<b>\$ 445,657</b>	<b>\$ 805,479</b>	<b>\$ 68,489</b>	<b>\$1,900,365</b>

**Broadcast Services  
Public Broadcasting Entities Operated By  
Missouri State University  
Ozarks Public Television Operating Expenses by Function  
Year Ended June 30, 2024**

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	Program Services				Support Services			Depreciation	Total	
	Local Programming and Production	Broadcasting	Program Information	Total Program Services	Fundraising	Underwriting and Grants	Management and General			Total Support Services
Salaries and benefits	\$ 482,812	\$ 433,421	\$ 48,806	\$ 965,039	\$ 192,542	\$ 122,991	\$ 127,996	\$ 443,529	\$ -	\$ 1,408,568
Supplies and other services	771,493	197,650	65,893	1,035,036	312,118	33,811	565,018	910,947	-	1,945,983
Depreciation and amortization	-	-	-	-	-	-	-	-	651,250	651,250
Total Ozarks Public Television	<u>\$ 1,254,305</u>	<u>\$ 631,071</u>	<u>\$ 114,699</u>	<u>\$ 2,000,075</u>	<u>\$ 504,660</u>	<u>\$ 156,802</u>	<u>\$ 693,014</u>	<u>\$ 1,354,476</u>	<u>\$ 651,250</u>	<u>\$ 4,005,801</u>

**Broadcast Services  
Public Broadcasting Entities Operated By  
Missouri State University  
Ozarks Public Television Operating Expenses by Function  
Year Ended June 30, 2023**

	Program Services					Support Services		Total Support Services	Depreciation	Total
	Local Programming and Production	Broadcasting	Program Information	Total Program Services	Fundraising	Underwriting and Grants	Management and General			
Salaries and benefits	\$ 457,682	\$ 375,589	\$ 40,401	\$ 873,672	\$ 122,246	\$ 112,897	\$ 120,914	\$ 356,057	\$ -	\$ 1,229,729
Supplies and other services	821,904	174,888	71,987	1,068,779	417,089	11,569	568,655	997,313	-	2,066,092
Depreciation and amortization	-	-	-	-	-	-	-	-	662,456	662,456
Total Ozarks Public Television	<u>\$ 1,279,586</u>	<u>\$ 550,477</u>	<u>\$ 112,388</u>	<u>\$1,942,451</u>	<u>\$ 539,335</u>	<u>\$ 124,466</u>	<u>\$ 689,569</u>	<u>\$ 1,353,370</u>	<u>\$ 662,456</u>	<u>\$ 3,958,277</u>